



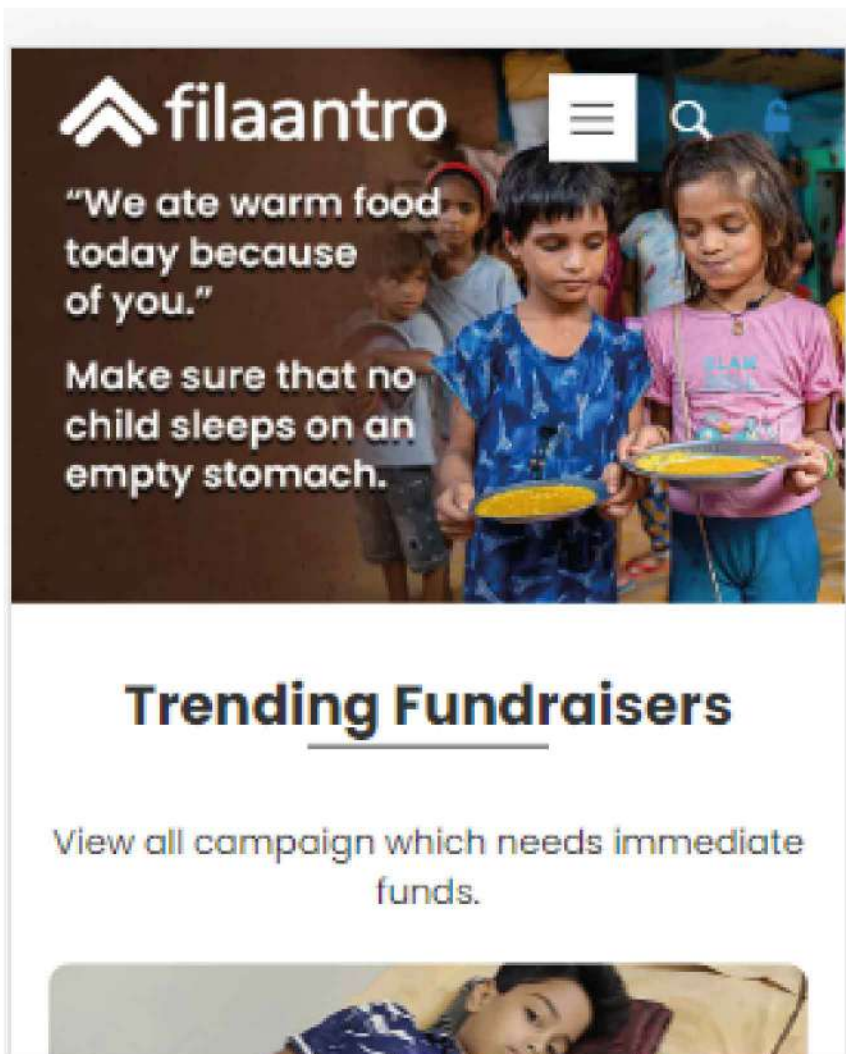
NEWSLETTER OCTOBER 2022

Online Crowdfunding

Online crowdfunding is the **practice of collecting funds** for any social cause or project. When large groups of individuals and organizations donate funds online for a cause through a crowdfunding platform, it's known as Online Crowdfunding. An online **crowdfunding platform** uploads a detailed story of the cause along with good quality pictures and videos for people to understand better.

Multiple **online payment gateways** linked to the beneficiary account have made it easy to transfer funds. Social media promotion of the fundraiser is one of the important steps in online crowdfunding.

Visit **filaantro.org** to know more.



The screenshot shows the Filaantro website interface. At the top left is the Filaantro logo. Below it, a quote reads: "We ate warm food today because of you." Below the quote is a call to action: "Make sure that no child sleeps on an empty stomach." The main image shows two young children, a boy and a girl, holding bowls of yellow food. Below the image is the heading "Trending Fundraisers" and a link to "View all campaign which needs immediate funds." At the bottom, there is a partial image of a child lying in bed.



Patient Safety Day

Patient Safety Day is marked every year on **17th September** to create global awareness about patient safety and overcome the issues and harms caused to them. Patients, families, caregivers, communities, healthcare professionals, and thought leaders in the field are honoured on this day and their hard work and dedication are praised for keeping the patients safe and sound during their difficult times.



Watch Our Beach Army Go Full Throttle to Clean the Shores!

Mumbai has a long and beautiful coast. Quite often, we see heaps of plastic gathered on the shore brought by waves of the Arabian Ocean. It's our duty to take responsibility to clean our beaches. The '**Beach Army**' takes regular initiatives to collect the layers of garbage that ruin our beaches. One such recent beach cleanup by Beach Army was at Velankanni Beach, Mira Bhayander, Maharashtra, India on 24th September 2022, Saturday, where the volunteers collected **more than 150 kgs** of garbage from the shore.



Indian Swachhata League

Indian Swachhata League is India's first inter-city competition driven by youth to build **Garbage Free Cities**. More than **1850 cities** from all parts of India, participate in the competition. As a part of it, Filaantro along with Child Help Foundation conducted a wall painting activity to draw the attention of people towards the necessity of cleanliness and sanitation around the city. We also participated in the rally held in Mumbai that aimed to raise awareness regarding the national mission of '**Swachh Bharat.**'

Thank You for Saving Lor Meassorina's Life!



8-year-old Lor Meassorina who hails from Cambodia was suffering from **Thalassemia**. Her family sold all their landholdings in their home country and came to India for treatment. She was admitted to Rainbow Hospital, Hyderabad. The doctors suggested a prolonged treatment that involved many **blood transfusions**. Despite selling everything in their home country, Meassorina's parents did not have enough money to afford the treatment of **Rs. 12,00,000/-**. But your generosity helped Lor Meassorina get the required treatment and today she lives a safe and healthy childhood.

Read her story at:

<https://filaantro.org/fundraiser/view/help-meassorina>

Daan Utsav



India celebrates **Daan Utsav**- a week of giving and sharing what we have, with others from Mahatma Gandhi's birth anniversary. It especially involves giving to those members of society who cannot have access to necessities that others have.

Filaantro along with **Child Help Foundation** celebrated the joy of giving week by **distributing stationery kits** to children from schools in Mumbai. We also had the privilege to help our four-legged animals, the cows, with jaggery and bananas to boost their immunity. **Ration kits were distributed to students in a Drug Rehabilitation Centre** in Palghar. And last but not the least, to reduce plastic, we **distributed paper bags** to local vendors and the shoppers.



Help Nasim Win the Battle of His Life Against Blood cancer

Nasim Ansari, a 40-year-old welder from Ghazipur, Uttar Pradesh is **suffering from blood cancer**. This deadly disease has taken a toll on his and his family's lives. He had to stop working because of the illness and now is lying on a hospital bed in **Homi Bhabha Cancer Hospital, Varanasi**. The doctors have suggested chemotherapy sessions with supportive care till January 2023 for Nasim. The estimated cost of the treatment is **Rs. 5,00,000/-**. With no money and less time left, he is feeling hopeless about the situation. Please help him get back to a healthy life.

Read more at: <https://filaantro.org/fundraiser/view/Help-Nasim>

Help 9-year-old Lochan Survive a Complex Heart Defect!



Lochan Bhandari is a 9-year-old son who originally hails from Nepal and is **suffering from a complex heart defect**. The boy was only 1 year old when after several bouts with fever, he was diagnosed with a heart defect, specifically Mod-Severe TR, Small VSD. He has never seen a normal day in his life. He often suffers from **severe fevers and colds**. His body is growing weaker day by day. Lochan is currently getting treatment at Fortis Hospital in Mulund, Maharashtra. The doctors have advised heart surgery as a part of his treatment. The estimated cost of it is **Rs. 2,87,000/-**. Please help Lochan's parents to raise this huge amount.

Read more at: <https://filaantro.org/fundraiser/view/help-lochan>

Thank You Donors.

We appreciate you coming forward and contributing
in making a difference in the society.

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