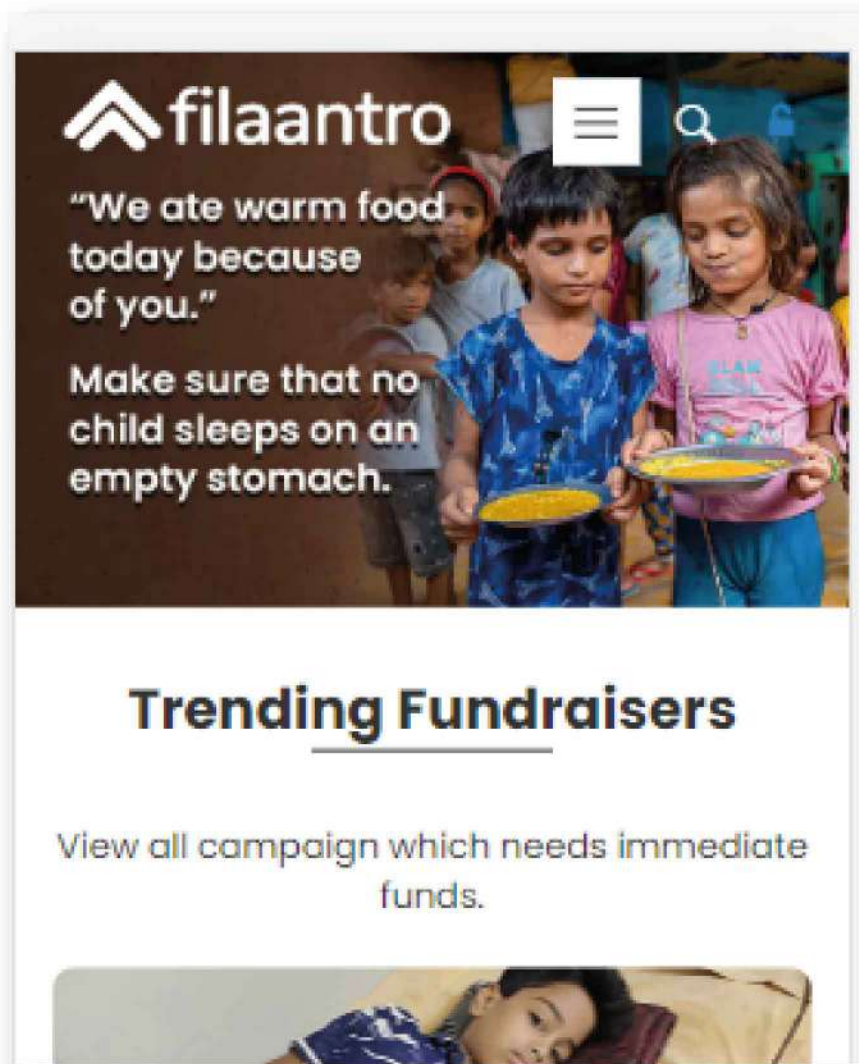




# NEWSLETTER NOVEMBER 2022



## What is Online Crowdfunding?

As the name suggests, crowdfunding is a practice of raising funds through a large number of individuals and organizations for a cause. It's called **online crowdfunding** as the entire fundraising process takes place online, on the internet. A **crowdfunding platform** uploads a detailed story of the cause along with pictures. The fundraiser then gets promoted on various **social media platforms** for people to donate to the cause through online **payment gateways**. The funds are transferred to the beneficiary's account during or end of the campaign.

Visit [filaantro.org](https://filaantro.org) to know more about online Crowdfunding.



## International Day of Poverty Eradication

International Day of Poverty is celebrated across the globe every year on **17th October** to raise awareness about the people who are struggling and living in poverty. As per UN reports, the poverty percentage dropped from 9.0% in 2015-2016 to 5.5% in 2019-2021 in Urban India. The fight against poverty has been a tough row to hoe, and we still have a long way to go. Various stakeholders from government organizations, NGOs, and civil society are working tirelessly to **fight against poverty**. Whether it be by donating goods or funds, **food relief programs**, **educational support** to the underprivileged or through any other kind, how can you help in the fight against poverty?



## It Was Indeed a 'Happy Diwali!'

**Diwali** is said to be the most celebrated festival in India. But for many, it's not the same. They fight the battles of **hunger & poverty** every day, and Diwali was no exception! Filaantro along with Child Help Foundation distributes numerous meals to underprivileged children across India under its **Zero Hunger food relief project**. We serve **more than 1800 meals daily** in India. Through Filaantro's special fund raising campaign for Diwali, the Zero Hunger project was able to feed many more children in this period! To see the happiness on their faces after having **warm meals** was truly an unmatched feeling for our team!

## World Kindness Day



The world celebrates **Kindness Day on 13th November**, to promote kindness throughout the world. For Filaantro, on World Kindness Day, we celebrate our donors, and their kindness which helps us provide **warm meals**, to thousands of underprivileged children under the Zero Hunger project.

Dear Donor, for us, kindness lies in the **generous contributions** you make to our fundraising campaigns, for food, medical aid, educational support, and so much more. Without your kind support, we would not be here. Thank you, for showing kindness in multiple ways!



## Children's Day

India celebrates Children's Day every year on 14th November to celebrate the birth anniversary of **Pandit Jawaharlal Nehru**. His affection for children cannot be missed. Children hold the future of the country in their hands, and it's necessary that they are celebrated as **change-makers**. Filaantro, along with the Child Help Foundation, celebrated the day with the Athiaboi Banmaja High School, Assam by distributing stationery and delicious food among the children. They were extremely happy to receive the goodies and even made beautiful posters and presented vibrant dance performances!



**Thank you for helping Nesriya out from the traps of Thalassemia Major.**

**6-year-old Nesriya** from Kerala was diagnosed with **Hb E Beta Thalassemia Major** in 2021. Due to financial constraints, her parents struggled to provide her with the proper treatment, and she was suffering from severe symptoms for a year. The doctors at Aster Medcity Hospital, Kerala, advised that Nesriya would need a **Haploidentical Stem Cell Transplant soon**. Due to financial constraints it was nearly impossible for Nesriya's parents to arrange the funds. But, your generosity helped them **save their daughter**. Today Nesriya is recovering from the deadly disease because of you. Thank you!

## Join us in spreading warmth and safety with blankets!



Warm soups, healthy food, woollen clothes, and blankets are all things that keep us warm and cozy during harsh winters. But, there are plenty out there who have to fight the chilly weather without any of these supplies. With varying temperatures and cold winds blowing, it's necessary for people who are homeless or on the street without any shelter. How difficult it must be for them to go on for weeks baring the harsh winters. Filaantro and Child Help Foundation **distribute warm blankets** to underprivileged and needy people. We have distributed **more than 1,000 blankets** across India. It helps them to stay warm, cosy, and safe during winter nights.

**Let's spread the warmth together by supporting more needy families.**

Visit: <https://filaantro.org/fundraiser/view/blanket-distribution> to know more.



# Thank You Donors.

We appreciate you coming forward and contributing  
in making a difference in the society.

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