

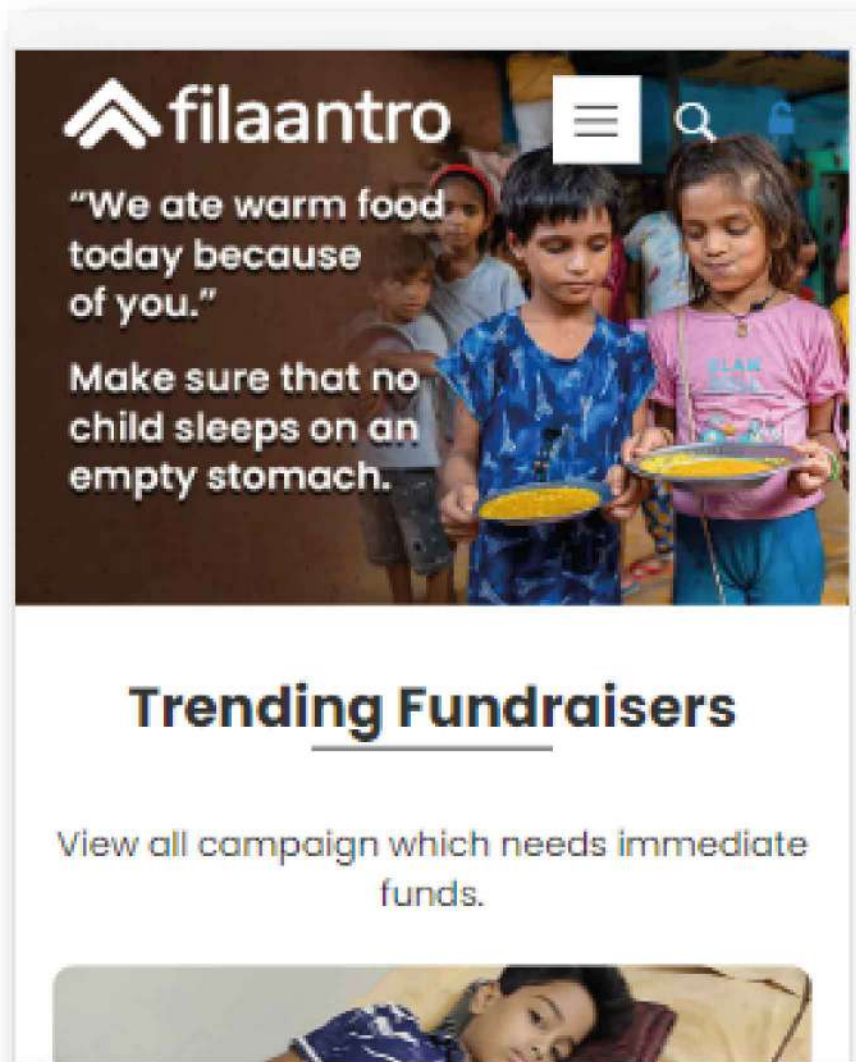


# NEWSLETTER DECEMBER 2022

## Essentials of Crowdfunding

There are a multitude of things that make a **crowdfunding campaign successful** but one of the most important ones is the initial pitch or the subject line of the crowdfunding campaign. The **initial pitch** aka the subject line needs to be punchy and bold. Second comes your **crowdfunding campaign storyline** or in other words the body. The storyline or the body needs to be well ideated, well formulated and elaborative. It should cover all the aspects of the crowdfunding campaign. Last but not the least comes in your final **conclusion**. The conclusion needs to have a strong call to action, so that potential donors are compelled to generously donate to your cause. The conclusion should always end on a **positive note** and not on a tragic note.

Visit [filaantro.org](https://filaantro.org) to know more about crowdfunding and its essentials



## Celebrate the Festival of Giving. Let's Feed the Needy Together



New Year's eve is just around the corner, everybody is already pepped up with red socks and Santa's favourite green gloves. But have you ever thought about the **desperately hungry**, poor children around the block in your vicinity? Filaantro along with the Child Help Foundation under its initiative of **Zero Hunger** has been serving thousands of such desperately hungry children every day with plenty of **warm meals across India**. Good and nutritious food for children not only brings them nourishment but also brings a big bright smile to their faces. It is our diligent efforts clubbed with ambitious hope and vision that no child should go to bed on a New Year's eve with an empty stomach.

**Help them out here.**

## International Day of Persons with Disability

The day raises awareness of the struggles faced by people with disabilities in all spheres of life. In observance of this day, Filaantro, with partner NGO Child Help Foundation conducted interactive activities with **specially abled persons** at Athiaboi Rajahua Mancha, Changsari, Assam and Umed Centre for Handicapped at their centre, Bhuigaon Vasai, Mumbai, Maharashtra. The programs were in association with Barnil Pratyasha Foundation and Umed Centre for Handicapped at Assam and Maharashtra, respectively. The volunteers and members **danced, painted, and had interactive yet fun sessions** with the specially abled children and adults at the centres. It was a true celebration which doubled in happiness due to their zeal to enjoy life to the fullest!



## Join us in spreading warmth and safety with blankets!

Winter, as we all know, is the season that brings chilly air, cold weather, and mild sunlight. Warm soups, healthy food, woollen clothes, and blankets are all things that keep us warm. While many of us **have all the comfort** to survive the winters, there are plenty out there who have to **fight the chilly weather** without any of these supplies. In India, winters can be unbearable. You can be a warm, **comforting hand** for them as they struggle to **survive these winters**. Filaantro, along with Child Help Foundation distributes warm blankets to underprivileged and needy people. We have distributed **more than 1,500 blankets** in Delhi, Maharashtra, Odisha, Telangana, Uttarakhand, and Jammu. It helps them stay cosy, warm, and secure during the winter. Together, let's spread the warmth.



Visit <https://filaantro.org/fundraiser/view/blanket-distribution> to contribute



## Thank you for supporting Warisha's kidney transplant

Warisha Khan is a 13-year-old girl from Kaimur, Bihar. She was diagnosed with End-Stage Renal disease, a kidney defect. She used to undergo **dialysis 3 days a week**. She needed a **kidney transplant** worth Rs. 10,55,000/-. Warisha's father is the only breadwinner in the family. Arranging an amount was beyond Warisha's family given they had a huge sum of money to repay taken for Warisha's ongoing treatment. Warisha's parents approached our partner NGO, Child Help Foundation. This stood as a positive intervention. **Your generosity helped** Warisha undergo a successful kidney transplant. Today she is safe with her parents living a healthy childhood. **Thank you for your support.**

## Thank you for supporting little Hitvika through a heart surgery.



Hitvika is a 4-year-old daughter of Mr. Venkatesh and Mrs. Bolgam, who used to reside in Telangana. Hitvika was diagnosed with **Congenital Heart Disease**. Only a heart surgery could save her from the horrors of the **heart defect**. But the surgery was estimated to be Rs. 3,00,000/-. Being a mill labourer, it was nearly impossible for Hitvika's father to gather the money required. They almost lost hope of getting the required treatment for their daughter's diagnosis. But with the help of our partner NGO, Child Help Foundation, and fundraising, **Hitvika's surgery was possible**. We thank you kind donors who helped to raise money because of which Hitvika's heart surgery turned out to be a success. Thank you for your generosity that helped Hitvika get through difficult times.

## 13-year-old Mounika has had a spinal defect since birth. She needs your support



Thirteen year old Mounika from Anantapur, Andhra Pradesh was born with a **Congenital Lumbar Kyphoscoliosis** or in simple words a deformed spine. Her parents are daily wage labourers and couldn't provide her with even basic medical care. She was admitted to Bhagwan Mahaveer Jain Hospital, Bangalore, Karnataka. The doctors there have proposed a D8-iliac pedicle screw instrumentation deformity correction vertebral resection and fusion surgery, which would cost a whopping **Rs 4,50,000**. Her parents are in no condition to pay for her surgery but with your **generous donations** she is well on her path to recovery. They have approached our partner NGO, Child Help Foundation. Let's raise funds for Mounika and make her teenage years healthy ones.

**[Click here to read more and contribute](#)**



## Juveria Shaikh suffering from High-Risk Neuroblastoma needs your help



Two year old Juveria, a baby girl from Nellore, Andhra Pradesh was born with **High-Risk Neuroblastoma**. Initially she couldn't even breathe and her stomach was swollen. She was admitted to Rela Hospital, and the doctors there advised eight levels of chemotherapy which would cost a whopping Rs 12,00,000 /-. Her parents belong to a lower middle class family and cannot afford the treatment cost. But with your generous donations she is safely on her path to recovery. Juveria's parents are **feeling hopeless** and have approached Child Help FOundation (Filaantro's NGO partner). Let's raise funds together and save Juveria.

**[Click here to know more and contribute.](#)**

# Thank You Donors.

We appreciate you coming forward and contributing  
in making a difference in the society.

📍 4/F1, 35, Court Chambers, Near - SNTD Women College,  
New Marine Line, Mumbai - 400020, India.

☎ (+91) 70777 05050, ✉ [contact@filaantro.org](mailto:contact@filaantro.org), 🌐 [www.filaantro.org](http://www.filaantro.org)

Follow Us On:

