



# NEWSLETTER APRIL 2023

## Crowdfunding for Thalassemia



Thalassemia is an inherited blood disorder. It affects the production of haemoglobin that the body naturally produces otherwise, causing reduced red blood cells. Treatment for moderate thalassemia is a prolonged series of blood transfusion. However, thalassemia major needs a **Bone Marrow Transplant** which in India is **worth lakhs of rupees**. But how to afford these expensive yet life-saving treatments? Crowdfunding is a way that can assure paying for expensive medical treatments like bone marrow transplants. **Medical Crowdfunding** is a social cause that has received considerable donations from kindhearted people all around the world. People in India who are in desperate need of financial support for medical treatments can do so by joining **crowdfunding platforms** to raise funds necessary for the patient's care.

[Click here](#) to know more about crowdfunding for thalassemia.





## Beach Clean up- Swachh Utsav

Mumbai has a long and beautiful coast. Quite often, we see heaps of plastic gathered on the shore brought by waves of the Arabian Ocean. It's our duty to take responsibility to clean our beaches. Our work for keeping the India shores clean and saving marine lives continue. Recently, the **Beach Army** of Filaantro and Child Help Foundation, partner NGO and Khushiyaan Foundation conducted a beach clean-up at Prabhadevi beach and Juhu Beach in Mumbai, Maharashtra. Over **308 kgs of garbage** were cleaned by volunteers present at the beach activity.





## Why Thanking Donors is Important

**Crowdfunding** is a practice of raising funds where donors play an essential role. Their support and generosity make a crowdfunding campaign successful. Therefore, it is extremely important to thank them. You can express your gratitude towards their generosity and effort in several ways. Donors who sense a connection to your platform will be inclined to participate in other ways for further causes. By thanking donors for their generosity, you can enhance supporter involvement.

[Click here](#) to know five ways to thank your donors.



## World Water Day

Since 1993, World Water Day has been marked by the United Nations on **March 22**. It is celebrated around the world to highlight the importance of freshwater and to raise awareness about the scarcity of water that the world is facing. The theme for World Water Day 2023 was '**Accelerating Change**' to address the sustainable management of water. So, are you saving water? 'Cause that is the first step on the long path to solving the crises. If not, it's better late than never.



## Thank you for helping Shrija battle heart disease

The seven-year-old Shrija had never experienced a moment of comfort in her life due to her **severe heart condition**. At the mere age of seven months, Shrija had to undergo a heart surgery. But her condition didn't improve and she required Intracardiac repair of Tetralogy of Fallot, PDA ligation along with right ventricle to pulmonary artery conduit surgery, which was worth **Rs. 5,50,000/- (Rupees Five Lakhs Fifty Thousand only)**. Even in their wildest dreams, Shirja's parents couldn't think of this amount. When all hope seemed lost, donors of Filaantro acted as a beacon of hope and saved Shrija from the worse. Today, Shrija looks forward to living a healthy-free life.







## Thank you for saving Amerah Efra Denson

The woes of eight-month-old Amerah Efra started as soon as she was born. Amerah was born with a **Neural Tube Defect involving lumbar Meningomyelocele** type 2 Arnold Chiari Malformation and urinary problems. The disease caused her legs to be numb and stiff. The treatment was worth **Rs. 2,00,000/- (Rupees Two Lakhs Only)**, which the parents could not afford. Fortunately, kind souls like you came forward and pulled the baby from the depths of despair.



## Help Little Inayath Fight Thalassemia Major



Coughing Fits, Pneumonia, Weight loss, Blood loss, and Weakness have plagued the days of the seven-year-old Inayath. He is one of the many kids suffering from **Thalassemia Major**. But it is not only Thalassemia that is causing trouble to Inayath, but also poverty. The treatment of his disease is **Rs. 38,80,000/- (Thirty Eight Lakhs Eighty Thousand)**. Inayath's father, who works at a nearby shop, this amount is unimaginable. The only way he can hope to save his son is through your kindness and generosity.

[Click here](#) to rescue Inayath from Thalassemia





## Life Dependent on Blood Transfusions, Save 10-Year-Old Kirti

For more than eight years, Kirti Lokesh has lived a life of pain and misery. The ten-year-old has the unfortunate fate of battling **Thalassemia Major**. He experiences weakness and weight loss on a regular basis. He has to go through blood transfusions after regular intervals, but these transfusions are only buying time for him. The only way to permanently cure him is through a bone marrow transplant. But the transplant comes with the cost of **Rs. 35,00,000/- (Rupees Thirty Five Lakhs)**. Kirti's father is an auto rickshaw driver, who cannot afford such expensive treatments. Please come forward and save Kirti from Thalassemia.

[Click here](#) to save Kirti's Life.





## Swachh Utsav Rally

Filaantro, along with Child Help Foundation participated in the Swachhata Rally organized Mira Bhayander Municipal Corporation under the name **Jagruti Rally**. The rally aimed to promote the need for keeping our environment **clean and green**. This ultimately will help in making this world a safe and green place for every living being to survive on it.



# Thank You Donors.

We appreciate you coming forward and contributing  
in making a difference in the society.

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